

NATIONAL MEDIA INVENTORY

Digital OOH / Airport media / Roadside landmarks

SOUTH AFRICA • INVENTORY-ONLY EDITION

MAKE YOUR BRAND UNMISSABLE.

One inventory. Multiple moments of attention.

A booking-ready view of the supplied media assets, organised by format and geography.

15

DIGITAL OOH SITES

16

AIRPORT BUSES

3

MAJOR AIRPORTS

1

LANDMARK BILLBOARD

GAUTENG

10 digital sites

KZN

2 digital sites

LIMPOPO / WC / MP

3 digital sites

AIRPORT + ROADSIDE

National network

A consistent 6m x 3m digital network.



6m x 3m

SCREEN FORMAT

3-5 MIN

ADVERT LOOP

NOW PLAYING

SUPPLIED STATUS

8,640

APPROX. PLAYS / MONTH

Source status: "Now playing" across the supplied inventory. Restrictions: none. Final availability and booking terms require written confirmation.

Gauteng: Soweto and inner-city commuter reach.



GAUTENG

Soweto Theatre

CHR001

LSM 4-7 | 2.7m+

26°15'37.2"S / 27°56'49.2"E



GAUTENG

Bara Taxi Rank

TEM01

LSM 4-7 | 4.0m+

-26.105316 / 28.086761



GAUTENG

Noord Taxi Rank CBD

TEM01

LSM 4-7 | 4.0m+

-26.199444 / 28.048778

COMMON DIGITAL SPEC

6m x 3m • 3-5 minute advert loop • 8,640 plays/month

Availability to be reconfirmed

Gauteng: high-frequency screens in Soweto and Tembisa.



GAUTENG

Chris Hani Road

SUPPLIED REF: CHRIS HANI ROAD

LSM 4-7 | 2.7m+

26°15'37.2"S / 27°56'49.2"E



GAUTENG

Tembisa

TEM01

LSM 4-7 | 2.7m+

25.99710 / 28.23582

COMMON DIGITAL SPEC

6m x 3m • 3-5 minute advert loop • 8,640 plays/month

Availability to be reconfirmed

Gauteng: arterial and retail visibility.



GAUTENG

Witkoppen Rd / Paulshof

BP 01

LSM 2-7 | 5.5m+

-26.034053 / 28.039507



GAUTENG

Bram Fischer / Randburg

BP 03

LSM 2-7 | 5.5m+

-26.102115 / 28.002450



GAUTENG

East Point / Boksburg

BP 04

LSM 2-7 | 5.5m+

-26.179269 / 28.237123

COMMON DIGITAL SPEC

6m x 3m • 3-5 minute advert loop • 8,640 plays/month

Availability to be reconfirmed

Gauteng: Oakdene and Mabopane audience hubs.



GAUTENG

Comaro Crossing / Oakdene

BP 05

LSM 2-7 | 5.5m+

-26.266485 / 28.059349



GAUTENG

Mabopane Taxi Rank

MAP001

LSM 2-7 | 5.5m+

-25.494985 / 28.087836

COMMON DIGITAL SPEC

6m x 3m • 3-5 minute advert loop • 8,640 plays/month

Availability to be reconfirmed

Two taxi-rank screens built for daily frequency.



KwaMashu Taxi Rank

KWS001

Placed at the busy KwaMashu taxi rank in Durban.
LSM 2-7 • 5.5m+ impacts • -29.854210 / 31.020840



Umlazi Taxi Rank

UML001

Positioned at the second-busiest taxi rank in Umlazi, Durban.
LSM 2-7 • 5.5m+ impacts • -29.976515 / 30.882735

COMMON DIGITAL SPEC

6m x 3m • 3-5 minute advert loop • 8,640 plays/month

Availability to be reconfirmed

Three provinces. Three concentrated audience hubs.



LIMPOPO

Thohoyandou Taxi Rank

THY001

LSM 2-7 | 5.5m+

-22.976688 / 30.459927



WESTERN CAPE

Khayelitsha Mall

WCO001

LSM 2-7 | 5.5m+

-34.045979 / 18.671389



MPUMALANGA

Mbombela Taxi Rank

MBO001

LSM 2-7 | 5.5m+

-25.46636 / 30.97935

COMMON DIGITAL SPEC

6m x 3m • 3-5 minute advert loop • 8,640 plays/month

Availability to be reconfirmed

A 16-bus network across three national gateways.



FORMATS

Full exterior bus wrap

Interior handle media

01

OR TAMBO

Johannesburg / Gauteng

07

KING SHAKA

Durban / KwaZulu-Natal

08

CAPE TOWN INTL.

Cape Town / Western Cape

Book by airport or as one coordinated national campaign.

A floodlit 35m x 8m landmark at the N1 / N14 interchange.



COUNCIL APPROVED

Approved structure

OPEN SIGHTLINE

High-visibility placement

FLOODLIT

Night-time visibility

Council-approved structure • Open sightline • Floodlit night visibility • Centurion, Gauteng

Availability and booking remain subject to final written confirmation.

BOOK THE ATTENTION.

Confirm inventory, choose the campaign term, supply or develop artwork, produce, then launch with implementation evidence.

- 01 **Inventory is subject to availability and written confirmation.**
- 02 Campaign dates and selected placements must be confirmed before production.
- 03 Creative adaptations and special production are scoped separately.
- 04 Media examples demonstrate format capability; they do not imply endorsement.

SALES

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MEDIA

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